



On behalf of The Garden Club of Cleveland (GCC), we invite you to partner with us as a 2025 sponsor in support of GCC's *Seeding Growth program*, which provides grants to local nonprofits advancing environmental stewardship and civic beauty in the greater Cleveland area. Since 1912, GCC has worked to enhance our community's gardens, natural areas, and civic spaces. Your sponsorship helps us continue this legacy while inspiring new generations of environmental advocates.

Your sponsorship will provide meaningful support and recognition at two exceptional events: *The Poetry of Pollinators*, a Garden Club of America (GCA) Flower Show in May, and our 4th annual *Harvest Boutique* in October.

### **Spring Event: The Poetry of Pollinators**

*May 28–30 at Highland Park Golf Course*

This free, public Flower Show celebrates horticulture, floral design, photography, and environmental education. As an official Garden Club of America (GCA) Flower Show, this event is expected to draw over 250 attendees from Northeast Ohio and the Midwest. In addition, the exclusive **Preview Party** on May 28 will welcome 200 philanthropic and community-minded individuals for an evening of celebration and inspiration.

### **Fall Event: Harvest Boutique**

*October 28-29 at Canterbury Golf Club*

This beloved multi-day tradition offers a curated shopping experience with unique artisanal goods and garden-related treasures, drawing over 500 attendees. We'll promote the event to an audience of more than 1,500 via email and event marketing, offering excellent visibility for our sponsors.

### **Why Sponsor?**

Attached, you'll find a sponsorship packet with levels ranging from \$250 to \$5,000. Sponsors receive valuable benefits, including recognition in event materials, email promotions, and on-site signage. Most importantly, your generosity will directly fund GCC's *Seeding Growth program*, showcasing your commitment to our vibrant community.

Thank you for considering this meaningful opportunity to support GCC's *Seeding Growth grant program*. Together, we can ensure Cleveland's natural and civic spaces continue to thrive.

The Garden Club of Cleveland is a registered 501(c)(3) tax-exempt organization and a member of The [Garden Club of America](#).

### **Our Mission:**

*The Garden Club of Cleveland is dedicated to charitable and educational purposes including stimulating the knowledge and love of gardening, sharing the advantages of association by means of educational meetings, conferences, correspondence, and publications, and restoring, improving, and protecting the quality of the environment through educational programs and action in the fields of conservation and civic improvements.*



## THE GARDEN CLUB OF CLEVELAND Sponsorship Opportunities

### PEONY PRESENTING SPONSOR

**\$5,000 presenting level**

- Exclusive “presented by” naming rights to *Harvest Boutique* 2025.
- Six (6) tickets to *Poetry of Pollinators Flower Show* preview party on May 28, featuring flower show preview; heavy hors d’oeuvres and cocktails; valet parking.
- Ten (10) tickets to *Harvest Boutique* on October 28-29, featuring garden-inspired gift shopping experience, floral design demonstrations, wine tasting, and more.
- One (1) complimentary vendor table at *Harvest Boutique* to participate in sales or marketing.
- Logo or name recognition as presenting sponsor in Flower Show and Fall *Harvest Boutique* marketing materials, signage, printed program (full page on back cover), web page and digital communications.

### TRILLIUM SPONSOR

**\$2,500 gold level**

- Four (4) tickets to *Poetry of Pollinators Flower Show* preview party on May 28, featuring flower show preview; heavy hors d’oeuvres and cocktails; valet parking.
- Six (6) tickets to *Harvest Boutique* on October 28-29, featuring garden-inspired gift shopping experience, floral design demonstrations, wine tasting, and more.
- One (1) complimentary vendor table at *Harvest Boutique* to participate in sales or marketing.
- Logo or name recognition as gold level sponsor in Flower Show and Fall *Harvest Boutique* marketing materials, signage, printed program (full page), web page and digital communications.

### BLACK-EYED SUSAN SPONSOR

**\$1,000 silver level**

- Two (2) tickets to *Poetry of Pollinators Flower Show* preview party on May 28, featuring flower show preview; heavy hors d’oeuvres and cocktails; valet parking.
- Four (4) tickets to *Harvest Boutique* on October 28-29, featuring garden-inspired gift shopping experience, floral design demonstrations, wine tasting, and more.
- Logo or name recognition as silver level sponsor in Flower Show and Fall *Harvest Boutique* marketing materials, signage, printed program (half page), web page and digital communications.

### BEE BALM SPONSOR

**\$500 bronze level**

- Four (4) tickets to *Harvest Boutique* on October 28-29, featuring garden-inspired gift shopping experience, floral design demonstrations, wine tasting, and more.
- Logo or name recognition as bronze level sponsor in Flower Show and Fall *Harvest Boutique* marketing materials, signage, printed program (quarter page), web page and digital communications.

### GOLDENROD SPONSOR

**\$250 friend level**

- Two (2) tickets to *Harvest Boutique* on October 28-29, featuring garden-inspired gift shopping experience, floral design demonstrations, wine tasting, and more.
- Logo or name recognition as friend level sponsor in Flower Show and Fall *Harvest Boutique* marketing materials, signage, printed program (name listing), web page and digital communications.

**THE GARDEN CLUB OF CLEVELAND**  
**Sponsorship Form**

Yes, my company/we will support the Garden Club of Cleveland's mission to stimulate the knowledge and love of gardening at the following sponsorship level:

- Peony Presenting Sponsor \$5,000
- Trillium Sponsor \$2,500
- Black Eyed Susan Sponsor \$1,000
- Bee Balm Sponsor \$500
- Goldenrod Sponsor \$250

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Sponsor Name *(as it should appear in acknowledgments)*:

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Contact Name

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Address, City, State, Zip

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Phone

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Email

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Website

Please email completed sponsorship form to Deb Fitzgerald, [fitzcom5@gmail.com](mailto:fitzcom5@gmail.com)  
or mail agreement to The Garden Club of Cleveland,  
c/o Deb Fitzgerald, 7625 Sherman Road, Chesterland, OH 44026

Checks are preferred and should be made payable to The Garden Club of Cleveland  
or you may pay by credit card by following this link:  
[PayPal Credit card sponsorship payment](#)

Sponsorships confirmed by May 1, 2025 will be eligible for recognition  
at both the Flower Show to be held on May 28-30 and the Harvest Boutique on October 28-29. *(Sponsorships  
received after May 1 will only be eligible for recognition at Harvest Boutique.)*

The Garden Club of Cleveland is a registered 501(c)(3) non-profit organization.

**Thank you for your support!**